

The Greater Hartford Festival of Jazz is New England's largest free outdoor jazz festival. It is traditionally held on the third full weekend in July in Hartford, CT's Bushnell Park, America's oldest public park. We offer three nights and two days of jazz for lovers of jazz and their families to enjoy, featuring both world renowned artists and local talented musicians, on two separate stages. The GHFJ is non-profit, relying on sponsorships and donations for support, and volunteers to ensure that the "show goes on"!

The Festival offers several sponsorship opportunities for organizations:

Basic Sponsor \$1,000 Plus

- Your organization's listing in the Festival program
- Weekend badges for entry to the Sponsor/VIP/Artist Tent

Silver Sponsor \$2,500 Plus

- All of the above, plus:
- A banner with your organization's name displayed during the entire Festival
- Multiple announcements from the Festival stage
- Listing on the GHFJ website, with a link to your web page, if desired

Gold Sponsor \$5,000 Plus

- All of the above, plus:
- Your organization's logo on the Festival poster
- Specific sponsorship of an artist

Platinum Sponsor \$10,000 Plus

- All of the above, plus:
- Your organization's logo on the Festival's television advertisements
- Specific sponsorship of a **major** artist

Diamond Sponsor \$25,000 Plus

- All of the above, plus:
- **Exclusive** sponsorship of one night of the Festival

We look forward to welcoming you as a festival sponsor. We of course can accommodate your specific needs, such as a tent for your display, or even a sampling area. Please contact Charles Christie at 860-490-2199 for further information.